



ASIAN

Food Ingredients for
PROFESSIONALS

CATALOGUE
2024



SINCE 1892

Ayam™ is one of Asia's oldest consumer brands and is consistently ranked among the top food brands in Southeast Asia. Founded by a Frenchman in Singapore in 1892, the company was taken over by Maison Denis in 1954. It then became an international food brand exported to more than 30 countries, with a reputation for consistency, quality, reliability, and honesty.

O U R M I S S I O N

Initially focused on retail products, the company has developed a range of quality Asian food ingredients over the last decade under the name AYAM PROFESSIONAL™ in larger packaging to meet the needs of the food industry.



WHAT GIVES AYAM PROFESSIONAL™ THE EDGE?

QUALITY AND RELIABILITY

We recognize that the industry needs quality, consistent, and reliable ingredients to ensure that production batches will not be spoiled and will fully meet product specifications.

AUTHENTICITY

In most European countries, Asian cuisine is experiencing double-digit growth. Over the course of their travels, European consumers have gained an appetite for Asian recipes but also an awareness of their different tastes. We can offer ingredients that will transform into authentic and delicious culinary flavours.

R&D SUPPORT

AYAM PROFESSIONAL™ can help you by adjusting specific Asian ingredients to your manufacturing processes, for example by adjusting the viscosity of a coconut cream or by making a gluten-free sauce should you require it.

PROFESSIONAL AYAM™ IN A FEW NUMBERS

DIRECT FROM
4
OF OUR FACTORIES



AYAM BRAND™
YEARLY PRODUCTION
50 000 TONS

EXPORTED TO
30+
COUNTRIES



THANKS TO
+2500
EMPLOYEES

WE DON'T JUST WORK FOR THE PRESENT, WE ALSO INVEST IN THE FUTURE.

We are committed to Carbon Neutrality by 2040. _____

MAISON DENIS
SUSTAINABLE
COMMITMENTS

RESPONSIBLE
PRODUCTION
& SUPPLY

ALL GREEN
BUILDINGS
BY 2030

SOLAR
& ENERGY
OPTIMISATION

BEST HR
& GENDER
EQUITY

PACKAGING
RECYCLABILITY
BY 2030

_____ Track our progress on www.MaisonDenisESG.net.

Providing quality food to the world is our mission.

This is an essential activity and we strive to do it in the most environmentally-friendly way possible.

Check out our transparency report on www.MaisonDenisESG.net



COCONUT MILKS & CREAMS





CERTIFICATION



COCONUT MILKS & CREAMS



COCONUT MILK



Code	Packaging type	Packaging size	Pcs / Box
50054	tetrapak	1L	12
50032	aseptic bag	20kg	1

Sweet, floral, and nutty, ideal for use in curries or gravies, soups, and desserts.

Origin : Malaysia

Shelf life : 18 months

Storage conditions : room temperature



COCONUT CREAM



Code	Packaging type	Packaging size	Pcs / Box
50055	tetrapak	1L	12
50033	aseptic bag	20kg	1

Thick and rich, sweet, floral, and nutty; use to thicken or add a creamy touch to curries, soups, and desserts.

Origin : Malaysia

Shelf life : 18 months

Storage conditions : room temperature

WE MAKE IT A-LA-CARTE FOR YOU!

1. Choose your %fat

13% | 17% | 20% | 24%

2. Choose your formulation

0 x gum | 1 x gum | 2 x gum



DAIRY-FREE COCONUT MILK POWDER



Code	Packaging type	Packaging size	Pcs / Box
50053	pouch	1kg	16
50074	aseptic bag	10kg	1
50056	aseptic bag	15kg	1

Mix with warm water to reconstitute the same aroma and flavour of fresh coconut milk or cream, or sprinkle directly into stir fries or curries for an extra coconut hit.

Origin : Vietnam

Shelf life : 18 months

Storage conditions : room temperature

SOY SAUCES





CERTIFICATION



BRCS | Gluten Free



SOY SAUCES



LIGHT SOY SAUCE



Code	Packaging type	Packaging size	Pcs / Box
50008	plastic jug	2L	6
50020	plastic jug	4,4L	4
50061	plastic jug	30L	1

A reddish-brown soy sauce with a thin consistency. Commonly used as a substitute for salt, as well as for marinating, steaming, or as a dipping sauce.

Origin : Malaysia

Shelf life : 12 months (30L) ; 18 months (2L & 4,4L)

Storage conditions : room temperature



SWEET SOY SAUCE



Code	Packaging type	Packaging size	Pcs / Box
50005	plastic jug	2L	6
50017	plastic jug	4,4L	4
50058	plastic jug	30L	1

A reddish-brown soy sauce with a thin consistency, balanced in sweet flavours. Use it for braising, marinating, steaming, or as a dipping sauce.

Origin : Malaysia

Shelf life : 12 months (30L) ; 18 months (2L & 4,4L)

Storage conditions : room temperature



REDUCED SALT SOY SAUCE



Code	Packaging type	Packaging size	Pcs / Box
50006	plastic jug	2L	6
50018	plastic jug	4,4L	4
50059	plastic jug	30L	1

A reddish-brown soy sauce with a thin consistency; use to enhance any dish. Use it for braising, marinating, steaming, or as a dipping sauce.

Origin : Malaysia

Shelf life : 12 months (30L) ; 18 months (2L & 4,4L)

Storage conditions : room temperature



CARAMELIZED SOY SAUCE



Code	Packaging type	Packaging size	Pcs / Box
50007	plastic jug	2L	6
50019	plastic jug	4,4L	4
50060	plastic jug	30L	1

A blend of thick, rich, caramel and savoury flavours. Use to add sweetness to any dish and to glaze meat, fish or vegetables.

Origin : Malaysia

Shelf life : 12 months (30L) ; 18 months (2L & 4,4L)

Storage conditions : room temperature

JAPANESE SAUCES





CERTIFICATION



BRCS | Gluten Free



JAPANESE SAUCES



YAKITORI SAUCE



Code	Packaging type	Packaging size	Pcs / Box
50002	plastic jug	2L	6
50014	plastic jug	4,4L	4

An authentic Asian sauce, thick and sweet, ideal for marinades. It is excellent for basting grilled or barbecued meat, fish or vegetables.

Origin : Malaysia

Shelf life : 18 months

Storage conditions : room temperature



KATSU SAUCE



Code	Packaging type	Packaging size	Pcs / Box
50003	plastic jug	2L	6
50015	plastic jug	4,4L	4

Sweet and tangy sauce with notes of prune, tomato and spices. Ideal for breaded meat, fish and poultry and also omelettes, fried rice and raw vegetables.

Origin : Malaysia

Shelf life : 18 months

Storage conditions : room temperature



TERIYAKI SAUCE



Code	Packaging type	Packaging size	Pcs / Box
50004	plastic jug	2L	6
50016	plastic jug	4,4L	4
50057	plastic jug	30L	1

Notes of ginger, spices and soy flavour, with a sweet aftertaste. Use to marinate meat for grilling, roasting and barbecuing. Ideal for stir fries or as a dipping sauce.

Origin : Malaysia

Shelf life : 12 months (30L) ; 18 months (2L & 4,4L)

Storage conditions : room temperature



PONZU SAUCE



Code	Packaging type	Packaging size	Pcs / Box
50010	plastic jug	2L	6
50022	plastic jug	4,4L	4
50062	plastic jug	30L	1

Dark light soy sauce enhanced with lemon flavours. Ideal for Japanese fondues, tataki, vinaigrette or as accompaniment to vegetable salad.

Origin : Malaysia

Shelf life : 10 months (30L) ; 18 months (2L & 4,4L)

Storage conditions : room temperature

ASIAN SAUCES





CERTIFICATION



BRCS | Gluten Free





OYSTER SAUCE



Code	Packaging type	Packaging size	Pcs / Box
50012	plastic jug	2L	6
50024	plastic jug	4,4L	4

Notes of umami oyster flavour with salty aftertaste. Use to enhance any stir fry, meat, seafood, or vegetable dish. Ideal for marinades.

Origin : Malaysia

Shelf life : 18 months

Storage conditions : room temperature



SWEET & SOUR SAUCE



Code	Packaging type	Packaging size	Pcs / Box
50001	plastic jug	2L	6
50013	plastic jug	4,4L	4

Balanced in sweet and sour flavours, ideal for flavouring fish, meat, or vegetables and as a dipping sauce.

Origin : Malaysia

Shelf life : 18 months

Storage conditions : room temperature



VEGETARIAN OYSTER SAUCE



Code	Packaging type	Packaging size	Pcs / Box
50011	plastic jug	2L	6
50023	plastic jug	4,4L	4

Sweet, savoury, and earthy, just like the original, but suitable for vegan diets. Use to enhance any stir fry, meat, seafood, or vegetable dish & for marinades.

Origin : Malaysia

Shelf life : 18 months

Storage conditions : room temperature



LEMON CHICKEN SAUCE



Code	Packaging type	Packaging size	Pcs / Box
50009	plastic jug	2L	6
50021	plastic jug	4,4L	4

Tangy, savoury, and citrusy; pour over crispy chicken to make a classic Lemon Chicken dish.

Origin : Malaysia

Shelf life : 18 months

Storage conditions : room temperature



FISH SAUCE & OIL



BRC

Food Safety

CERTIFICATED

FISH SAUCE



Code	Packaging type	Packaging size	Pcs / Box
50000	plastic jug	4,5L	4
50068	plastic jug	20L	1

Clear reddish-brown sauce made with fish extracts. Characteristic odour and taste of fermented fish sauce. Add just a splash or use as a substitute for salt to give any dish a complex hit of umami depth and savouriness.

Origin : Thailand

Shelf life : 18 months

Storage conditions : room temperature



100% SESAME OIL

NO ADDITIVES



Code	Packaging type	Packaging size	Pcs / Box
50025	plastic jug	2L	6
50026	plastic jug	5L	4

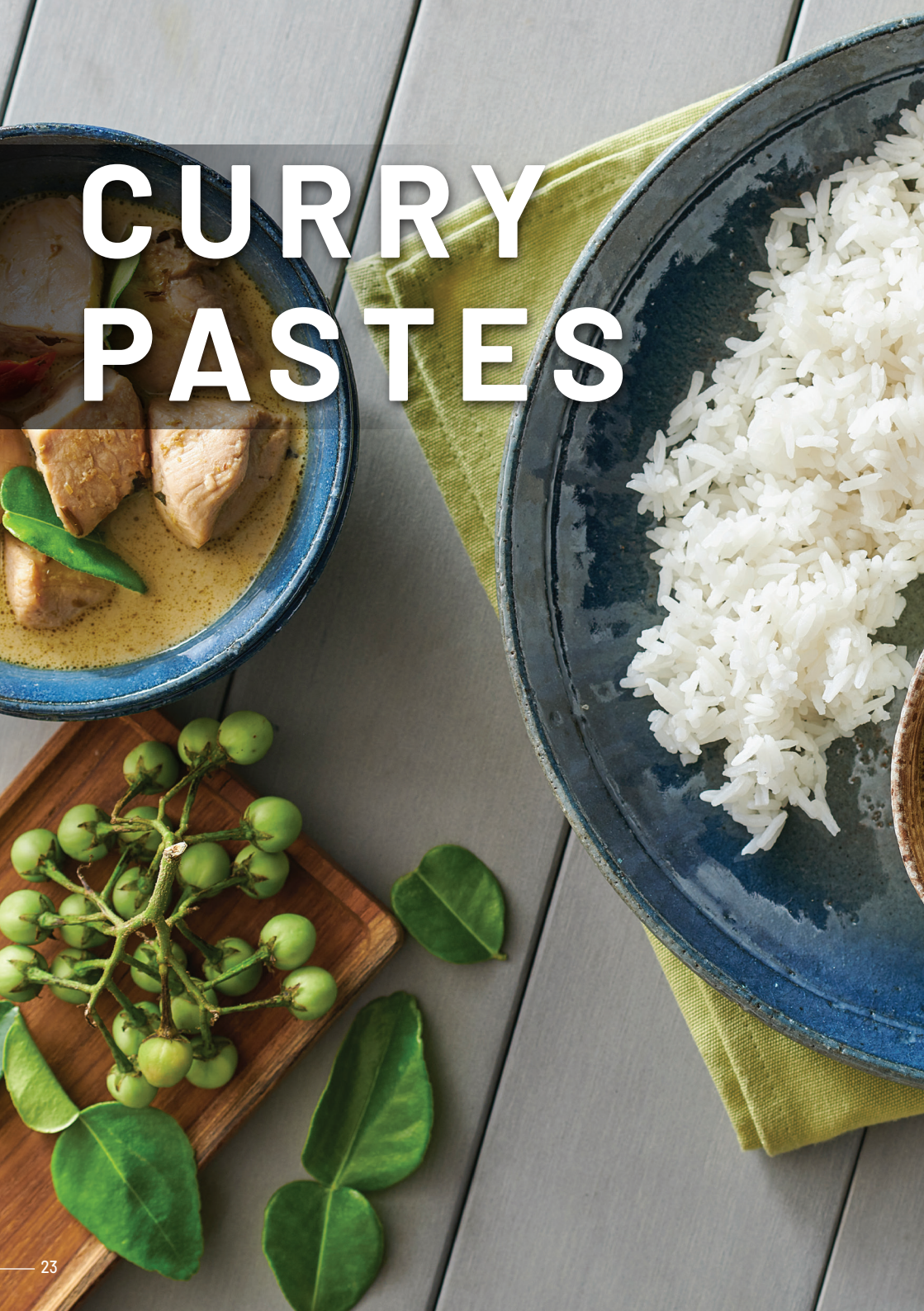
Made from 100% toasted sesame seeds; use a few drops to add a nutty aroma and taste to any dish.

Origin : Malaysia

Shelf life : 36 months

Storage conditions : room temperature

CURRY PASTES





— CERTIFICATION —



BRCS Gluten Free



SIRIM
 CERTIFIED TO ISO 9001 : 2015
 Cert NO : QMS 02575



CURRY PASTES



RED CURRY PASTE



Code	Packaging type	Packaging size	Pcs / Box
50027	can	850g	6
50063	pouch	1kg	12

A subtle mix of red chillies, herbs, and spices. Use as a base for Thai dishes, including red curry, stir fries, fried rice, or noodles.

Origin : Malaysia

Shelf life : 24 months (pouch) ; 36 months (can)

Storage conditions : room temperature



GREEN CURRY PASTE



Code	Packaging type	Packaging size	Pcs / Box
50028	can	850g	6
50064	pouch	1kg	12

A subtle mix of green chillies, herbs, and spices. Use as a base for Thai dishes, including green curry, stir fries, fried rice, or noodles.

Origin : Malaysia

Shelf life : 24 months (pouch) ; 36 months (can)

Storage conditions : room temperature



YELLOW CURRY PASTE



Code	Packaging type	Packaging size	Pcs / Box
50030	can	850g	6
50066	pouch	1kg	12

A mild, yet rich mix of dried spices, including turmeric and curry powder, for a creamy and smooth curry base. Pairs well with fish and chicken.

Origin : Malaysia

Shelf life : 24 months (pouch) ; 36 months (can)

Storage conditions : room temperature

AUTHENTIC ASIAN CURRY DISHES IN NO TIME

- quick and easy cooking processes
- made with the freshest ingredients
- clean ingredient lists
- 100% Natural ingredients • No artificial colour
- No artificial flavours • Non GMO • No preservatives

CURRY PASTES



JAPANESE CURRY PASTE



Code	Packaging type	Packaging size	Pcs / Box
50031	can	850g	6
50067	pouch	1kg	12

Mild and sweet, thick yet silky, with just a hint of spice for a warm Japanese style curry. Best paired with beef and vegetables, and served with a side of rice.

Origin : Malaysia

Shelf life : 24 months (pouch) ; 36 months (can)

Storage conditions : room temperature





RENDANG CURRY PASTE



Code	Packaging type	Packaging size	Pcs / Box
50029	can	850g	6
50065	pouch	1kg	12

Made with aromas of cloves, cinnamon, and cumin together with toasted desiccated coconut for an easy curry base. Works well as a base for beef or chicken.

Origin : Malaysia

Shelf life : 24 months (pouch) ; 36 months (can)

Storage conditions : room temperature



A top-down photograph of a bowl of pho. The bowl is light blue and contains a clear broth, white rice noodles, slices of pink beef, fresh basil leaves, sliced red chilies, and bean sprouts. The bowl sits on a rustic, woven mat made of dried sticks. To the right of the bowl, a bunch of fresh cilantro is visible. In the bottom right corner, a pair of wooden chopsticks is partially shown. At the bottom of the frame, on a light-colored wooden surface, are several fresh ingredients: two lime halves, several sliced red chilies, and a few basil leaves. The text 'CHILLI SAUCES' is overlaid in large, white, bold, sans-serif capital letters across the middle of the image.

CHILLI SAUCES



CERTIFICATION



CHILLI SAUCES



SRIRACHA CHILLI SAUCE



Code	Packaging type	Packaging size	Pcs / Box
50051	bottle	2L	6
50046	plastic jug	2L	6
50038	plastic jug	5L	4
50073	plastic jug	20L	1

Extra spicy, made with sun-ripened red chillies and garlic. Use to add heat to any stir fry or noodle dish, or even as a dipping sauce.

Origin : Thailand

Shelf life : 24 months

Storage conditions : room temperature





SWEET CHILLI SAUCE FOR SPRING ROLLS



Code	Packaging type	Packaging size	Pcs / Box
50048	bottle	2L	6
50043	plastic jug	2L	6
50035	plastic jug	5L	4
50070	plastic jug	20L	1

A classic combination of spicy chillis and garlic with finely sliced turnips and carrots. Use as a dipping sauce for Vietnamese spring rolls and dim sum.

Origin : Thailand

Shelf life : 24 months

Storage conditions : room temperature



CHILLI SAUCES



THAI SWEET CHILLI SAUCE



Code	Packaging type	Packaging size	Pcs / Box
50047	bottle	2L	6
50042	plastic jug	2L	6
50034	plastic jug	5L	4
50069	plastic jug	20L	1

Sweet and spicy, made with chilli seeds for extra bite. Ideal as a dipping sauce or a simple way to add flavour to any dish.

Origin : Thailand

Shelf life : 24 months

Storage conditions : room temperature



GINGER SWEET CHILLI SAUCE



Code	Packaging type	Packaging size	Pcs / Box
50049	bottle	2L	6
50044	plastic jug	2L	6
50036	plastic jug	5L	4
50071	plastic jug	20L	1

Sweet and spicy, infused with the distinct flavour of ginger. Ideal as a dipping sauce or to enhance any stir fry or noodle dish.

Origin : Thailand

Shelf life : 24 months

Storage conditions : room temperature



MANGO SWEET CHILLI SAUCE



Code	Packaging type	Packaging size	Pcs / Box
50050	bottle	2L	6
50045	plastic jug	2L	6
50037	plastic jug	5L	4
50072	plastic jug	20L	1

Sweet and spicy, infused with the distinct flavour of mango. Ideal as a dipping sauce or to enhance any stir fry or noodle dish.

Origin : Thailand

Shelf life : 24 months

Storage conditions : room temperature

SAGO PEARLS





CERTIFICATION



SAGO PEARLS

WHAT MAKES THEM SO SPECIAL?

1. Ready to use

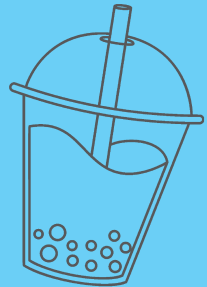
Our sago pearls are already cooked.

2. Clean labels

No artificial colour • No artificial flavours
• Non GMO • No preservatives

3. The perfect size

Small size pearls that fit all straw sizes
& make drinking easier



SAGO PEARLS IN SUGAR SYRUP

Code	Packaging type	Packaging size	Pcs / Box
50041	pouch	500g	12

Transparent sago pearls in sugar syrup with sweet aroma and taste. Ideal for dessert and bubble tea beverages.

Origin : Malaysia

Shelf life : 24 months

Storage conditions : room temperature



SAGO PEARLS IN COCONUT SYRUP

Code	Packaging type	Packaging size	Pcs / Box
50040	pouch	500g	12

Rich tasting browned sago pearls in dark coconut palm sugar syrup. Ideal for dessert and bubble tea beverages.

Origin : Malaysia

Shelf life : 24 months

Storage conditions : room temperature



SAGO PEARLS IN CARAMEL SYRUP

Code	Packaging type	Packaging size	Pcs / Box
50039	pouch	500g	12

White to cream colour sago pearls contained in Monin caramel syrup. Ideal for dessert and bubble tea beverages.

Origin : Malaysia

Shelf life : 24 months

Storage conditions : room temperature



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